

Montrose to get a Marriott hotel

By City of Montrose

The City of Montrose, in partnership with Colorado Outdoors LLC, announces that Glacier House Hotels has signed a letter of intent to bring a 100-room Marriott Towne Place to the new Colorado Outdoors development in Montrose.

Though specific details of the Marriott property are yet to be determined, Jordan Scott, president of Glacier House Hotels stated, "We are excited to be a part of the Colorado Outdoors' experience and look forward to bringing a 100-room hotel Marriott Towne Place as part of the 150-acre development."

Colorado Outdoors, Renfrow Realty, and the city have been working on bringing a Marriott property to the development for over 12 months. "We are thrilled to have a Marriott, a premier hotel brand, coming into Montrose," said David Dragoo, president of Colorado Outdoors. "This will be a great addition to the project and complements the other businesses in the river development."

City Manager Bill Bell, a key advocate of the development and executive director of the newly formed Montrose Urban Renewal Authority (MURA), shares the excitement over this latest project success. "There are so many great things happening in our community and adding another high quality hotel to our list of community offerings will make Montrose an even better place to live, work and raise a family. It is an exciting time to be in Montrose!"

"The confidence Marriott has placed in its decision to have a presence in Montrose further indicates that collective community efforts are producing significant and measurable outcomes as we work to position Montrose to be a premier Colorado destination," said Rob Joseph, director of the Montrose Office of Business and Tourism.

The master plan for the Colorado Outdoors development is a highly divisible, 150-acre campus. Plans show approximately 670,000 square feet of development along the Uncompander River northwest of downtown Montrose. An estimated \$83 million is proposed for site work, infrastructure improvements, river restoration, and open space enhancements. The northern section is comprised of hotel and restaurant sites, with retail spanning Grand Avenue along the east end. Modern, quality housing units round out the southern end, with abundant open space and trail access adjoining the properties.

MURA and Colorado Outdoors have been working in tandem on the early phases of the public infrastructure development required to accommodate the hotel and an assortment of other businesses, as well as the planned 35,000 square foot manufacturing facility for award-winning and local fly fishing manufacturing companies Abel Automatics and Ross Reels.

MURA recently announced the award of a design contract to Montrose-based Del-Mont Consultants. Five design proposals were received as part of a thorough competitive procurement process, with Del-Mont emerging as the most-qualified, best-value consultant for the project. Over the next nine months, Del-Mont will complete civil design studies and a detailed civil design for the first phase of project's public infrastructure, which is expected to break ground in early 2018.

About Colorado Outdoors, LLC: Colorado Outdoors, LLC is a development company focused on revitalizing the Uncompahgre River corridor in Montrose, Colorado. Its goal is to provide the region with a restored and enhanced river for the benefit of the community, create a compelling destination for business relocation and commercial enterprise that brings skilled jobs, and foster quality, affordable housing for residents. More information is available at coloradooutdoors.co